



## Product Introduction – Ultraflex® Body Shampoo 265 Neutral

**Product Category:** Cleaner

**Product Name:** Ultraflex® Body Shampoo 265 Neutral

**Product Description:** Ultra concentrated, high foaming, liquid detergent produces thick, rich lather with excellent lubricity and cleaning ability. Body Shampoo 265 Neutral is designed for all types of car washes and can be used for hand washing. Contains highly effective surfactants and solvents for maximum cleaning and economics.

**Product Characteristics:**

- **Color:** Dark Purple
- **Fragrance:** Mild
- **Foam:** Very High

**Product Purpose:** The product was designed for friction type of car washes, but can be used in self-serve cleaning and for hand washing.

**Product Functionality/Science:** Contains highly effective surfactants and solvents for maximum cleaning and economics in neutral solutions. Product can tolerate hard water which can reduce usage and also help prevent precipitation problems. Product has pH 8-9.

**Application:**

Application	Dilution Ratios	ml per 1 Gallon of Solution
Central Soaper System	1:2500 – 1:1600	2.4 ml or less
Foam Generator	1:1600 – 1:800	2.4 ml – 4.7 ml
Wash Wand	1:800 – 1:600	4.7 ml – 6.4 ml

Ultraflex Body Shampoo 265 Neutral can be drawn direct by using a single tip configuration. Required average strength of product dilution should be thoroughly maintained and will guarantee the best result with different types and conditions of equipment used.

**Guidelines for Application:**

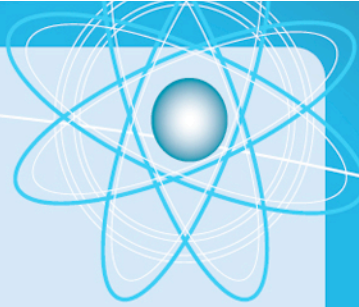
Normal clear PVC vinyl draw tubing (P20010002-100) should be used from the reservoir to the point of dilution.

**Water Quality:** Use soft water for best performance. Hard water can be used, increase the strength by 10% in very hard water >12.

**Solution Temperature:** Cleaning will improve if applied with warm (100°F) water. Warm water is especially recommended in colder weather.

**Dwell Time:** Allow a minimum of 30 seconds prior to following with either a high-pressure wash or high-pressure rinse.





**Key Attributes:**

- Ultra concentrated for convenience and value
- Biodegradable – acceptable to waste water treatment
- Titratable for quick determination of dilution ratios
- Hard water tolerant – reduces usage and prevents precipitation problems

**Comparison to Products in Category:** Ultraflex Low pH Body Shampoo 260 should be used for acidic application and Body Shampoo 270 High Lubricity should be used with new-technology foam materials.

**Restrictions/Cautions:** Clean tank, lines, nozzles, etc. of previous product for the best results. More air to the foamers provides fluffier foam; less air provides wetter foam.

**Product Pairings:** Body Shampoo 265 Neutral can be used in a multi-step cleaning application followed by Ultraflex Low pH presoaks.

**Key Marketing Messages:**

- Ultra Concentrated
- Hard Water Tolerant
- Hand Washing

**How to order:**

As with all Ultraflex products, UF265 comes in fully recyclable gallons, four to a case. The part number is UF265 and the price is \$210.00 per case.

